

### DELIGHT CUSTOMERS, GENERATE MORE SALES, AND IMPROVE YOUR ONLINE REPUTATION BY TEXTING & INSTANT MESSAGING WITH YOUR CUSTOMERS

Megan hates the hassle of making reservations;  
Calls are noisy & waste time, restaurant mobile sites are clunky,  
logging in or opening apps stinks. Texting is the easiest.



"I'd like to make a reservation for 4 people Feb 22th 8pm"



#### Reservations message:

"Table for 4, Feb. 22<sup>nd</sup> 8pm?"

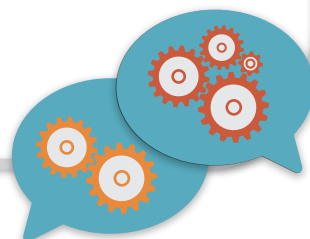
"Reservation confirmed. Let us know of any dietary restrictions"



"Thanks! See you soon"

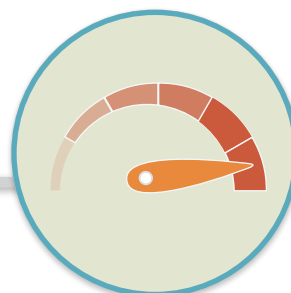


CATERING & SALES  
MANAGER  
**RESERVATIONS**  
TAKE OUT ORDERS  
VALET  
CLEANUP



Megan's level of excitement and anticipation

"That took all of 30 seconds!"



#### Instant messaging is the best way to communicate with customers

##### Key Benefits

1. Convenient, easy and seamless way for customers to reach out, place orders, ask questions, and provide feedback privately
2. Immediate responsiveness. Get back to customers faster, grow revenues, and improve customer satisfaction while increasing employee efficiency
3. Every conversation is documented. Avoid errors, discover and solve systemic problems, and hold employees accountable

#### The OwnerListens Difference

- >> More efficient than calls, apps, or emails. No expensive fees for your business, just simple lead generation that is super easy for customers to use directly from their mobile phone
- >> Support for multiple instant messaging apps all managed from one interface. Reduces operational complexity while engaging customers no matter which messaging platform they use
- >> Personalized follow up call-to-actions tailored it to your business needs. Most restaurants ask for feedback and catch bad experiences before they become public reviews
- >> Tools for you and your employees to reply from anywhere, anytime so that you never miss a potential customer